



Here at Cowbell Brewing Co. our motto revolves around four simple words: Do The Right Thing. So, when it came time to design the Quality Assurance Program for our brewery, it was a no brainer to choose the Beer Analyzer, **genesig® q16** from D.I.E.C America. In our eyes this was “doing the right thing” when it came to analyzing our beer for microbial growth throughout the production process.

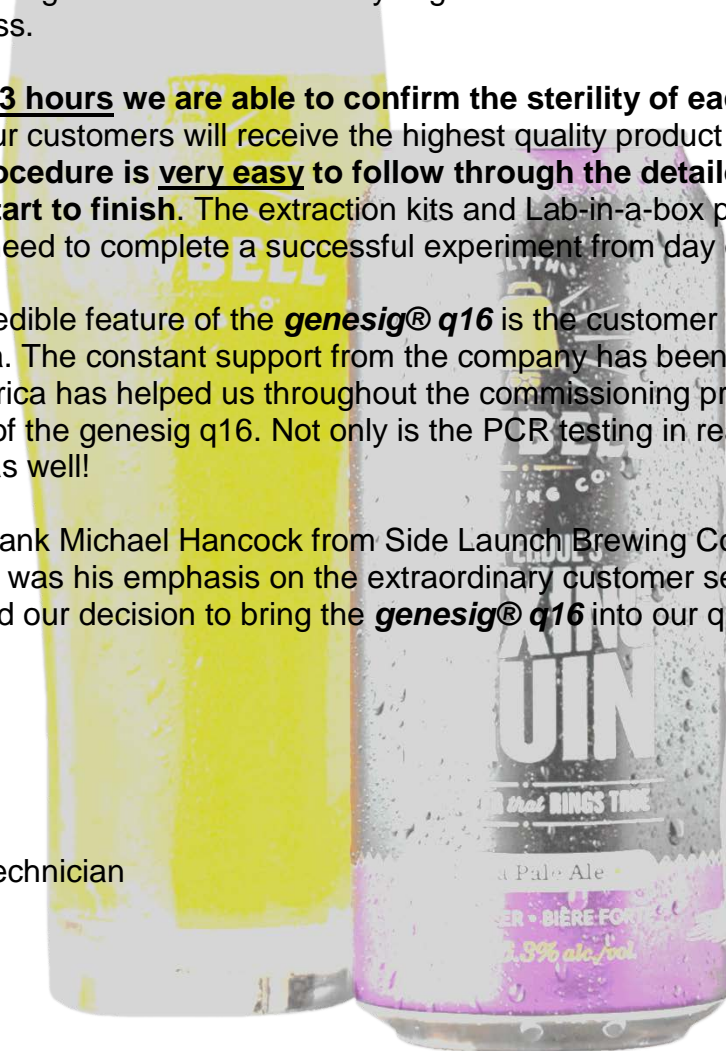
In as little as 3 hours we are able to confirm the sterility of each beer, which gives us peace in mind that our customers will receive the highest quality product possible every time. **The PCR testing procedure is very easy to follow through the detailed step by step instructions from start to finish.** The extraction kits and Lab-in-a-box package provides you with everything you need to complete a successful experiment from day one.

The most incredible feature of the **genesig® q16** is the customer service that you receive from D.I.E.C America. The constant support from the company has been extraordinary. The full team at D.I.E.C America has helped us throughout the commissioning process to ensure that we get the most out of the genesig q16. Not only is the PCR testing in real time, but the customer service is as well!

I would also like to thank Michael Hancock from Side Launch Brewing Co. for introducing us to the **genesig® q16**. It was his emphasis on the extraordinary customer service from D.I.E.C America that solidified our decision to bring the **genesig® q16** into our quality assurance program.

Cheers,

Simon Glassier
Quality Assurance Technician
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q16, the best solution for the best beer...



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